



Advance in collaboration with the University of Zurich would like to invite you on the evening of the International Women's Day, March 8, to this invitation-only event with the title "Gender equality: it's time to act".

According to a recent study by LeanIn and McKinsey and assuming the current rate of change, gender equality is still 100 years away. Realizing the benefits of more equality in our workplaces means that targeted and impactful action is more critical than ever. For the first time in Switzerland, more than 30 CEOs and opinion leaders have come together to commit to gender equality by pledging concrete goals. With this action we believe we can make an impact in accelerating the pace of achieving greater gender diversity in Switzerland. All commitments from the participating CEOs will be available from March 7 on our website at advance-women.ch.

Our keynote speaker Eleanor Tabi Haller-Jorden will share her perspectives about the importance of top-level strategic engagement and interventions to ensure long-term business impact and sustainability in our workplaces. In the top-class panel we will discuss visions, different approaches and concrete actions that we can adopt in our Swiss workplace.

AGENDA

17:30 Arrival of Guests

18:00 Welcome Remarks by Simona Scarpaleggia

18.15 Keynote: Eleanor Tabi Haller-Jorden

18.35 Panel Discussion

19.35 Closing Remarks: Simona Scarpaleggia and Prof. Dr. Michael Hengartner

19.45 Apéro Riche

SPEAKERS

Eleanor Tabi Haller-Jorden

President and CEO The Paradigm Forum GmbH

Prof. Dr. Michael Hengartner

President Executive Board University of Zurich

Simona Scarpaleggia

President Advance, CEO IKEA Switzerland, Co-Chair UN Panel on Women's Economic Empowerment

Kristine Braden

Citi Country Officer Switzerland, Monaco and Liechtenstein

Dr. Natascha Schill Schulze

Managing Director Biogen Switzerland

Prof. Dr. Tatiana Crivelli Speciale

University of Zurich, Italian literature and Romance languages. President of the Gender Equality Committee

MODERATION

Michael McKay

LANGUAGE

English

LOCATION

Aula University of Zurich, 2nd floor (KOL G 201)

Rämistrasse 71, 8006 Zürich

REGISTRATION

This is an invitation only event. Places are limited and seats will be allocated on a first come first served basis.

To register please send an email to contact@advance-women.ch